

# Partnership & Expo Opportunities 2020



# 2020 Vision



**New Zealand  
Dental Assoc.  
Conference & Expo**  
Christchurch 2020

6 - 8 November  
Te Pae Convention Centre  
[nzdaconference.org.nz](http://nzdaconference.org.nz)

Principal sponsor:



# Invitation

**Outlined in this document are key partnership opportunities. We look forward to discussing these with you and creating the ideal package to suit your strategic outcomes.**

Conference partnership offers high profile positioning at this Conference and Expo, allowing you to demonstrate your commitment to the ongoing development and training of dentists, their team and other oral health providers from around New Zealand.

The Expo allow's you to present your brand, product or service within the interactive exhibition area where attendees network, socialise and explore.

### Principal sponsor

The Association is exceptionally well served by Colgate our principal sponsor.

### Partnership

We are looking forward to talking with you about the involvement you would like to have at the NZDA Conference in Christchurch. Please do not hesitate to contact us to discuss the opportunities available.



### Dr David Crum

CEO, NZDA  
 david@nzda.org.nz  
 09 579 8001

# A range of opportunitites

**The NZDA annual conference offers a range of packages designed to provide maximum benefit to our sponsors prior to, during and post conference.**

If you would like to discuss any variation of the packages below, please contact Megan Crum, Conference Innovators T: 03 379 0390 or by email [megan@conference.nz](mailto:megan@conference.nz)

### Platinum Packages

International speaker	By Neg	3
-----------------------	--------	---

### Gold Packages

Australasian speaker	By Neg	3
Espresso Coffee Cart (2 available)	\$9,000	4
NZDA Awards	<b>SOLD</b>	4

### Silver Packages

Dental Team day	\$5,750	5
Oral Health Therapists, Dental Therapists and Hygienists day	\$5,750	5
Conference App	\$6,750	6
Registration Guide	\$6,500	6

### Bronze Packages

NZ speaker or hands on course	\$3,500	7
Pocket Programme	\$2,950	7
Recharge Lounge	\$3,750	8
Early Bird Registration Prize	\$1,950	8

### Green Packages

Environmentally friendly delegate bag	\$3,750	9
Water bottle and fill stations	\$4,500	9

<b>The Expo Stage</b>	\$1,950	10
-----------------------	---------	----

<b>Expo Information &amp; Packages</b>		11
--	--	----

<b>Terms &amp; Conditions</b>		13
-------------------------------	--	----

\* Partnership packages will be offered to previous supporting companies, Packages not taken up 1 March 2020 will be available to other interested companies.  
 \* Priority selection of exhibition sites will be given to companies who take up a partnership opportunity, selection of sites will be offered to partners in order of partnership package value  
 \* Allocation of all remaining industry exhibition sites will be in order of application receipt and payment  
 \* Partnership packages and exhibition sites are only confirmed once partnership contracts are signed and full partnership and exhibition site payment is received.

Please review all terms and conditions carefully – these are outlined on page 13 and on the conference website.

## Preliminary Programme

### Friday 6 November Conference – day 1

Expo pack in  
Class reunions

### Saturday 7 November Conference - day 2

Expo Open  
Team day  
Conference Dinner and NZDA Awards

### Sunday 8 November Conference - day 3

Expo Open, pack out after 4.00pm  
Oral Health Therapists, Dental Therapists  
and Hygienists day

## Key Dates

### April

Expo site allocation commences

### May

Expo allocation completed

### June

Full payment received by 1 June

### July

Custom build stand information and plans supplied for approval

### October

All staff registered to attend the Expo – by 5 October  
Black out period commences – Friday 9 October

### November

Conference & Expo: 6 - 8 November  
Black out period concludes – Friday 20 November

## Platinum Packages International Speaker

### By negotiation (limited opportunities)

International speakers have been invited and their attendance confirmed. A number have been secured by industry partners and two remain available to be sponsored. If your organisation is interested in supporting a highly acclaimed speaker please review the list below and contact us for further information about the speaker and their topics. As a platinum partner you would be responsible for covering associated travel, accommodation, transfers and speaking fees.

Dr Kenneth Malament, USA **Sponsored**

Dr Mariam Malament, USA **Sponsored**

Dr Raj Rattan, UK **Sponsored**

Prof Tony Pogel, USA

Dr David Rothman, USA

### Partnership benefits

#### Registration and social functions

two tickets to the NZDA Conference Dinner and Awards evening

invitation for one organisation representative to attend the President's VIP Reception

#### Industry Expo

one complimentary exhibition site

priority allocation of exhibition site(s)

two complimentary exhibition staff registrations (excludes social tickets)

#### Exposure

status associated with being a platinum partner of the conference

organisation logo on the opening multi media presentation

organisation logo on the sponsored plenary session introduction slide

organisation acknowledged as speaker sponsor by the conference MC

organisation logo and acknowledgement in all printed material, as a platinum partner

organisation logo on the conference website, as a platinum partner, linking to your organisation website

organisation logo and listing as a platinum partner on the conference app, including company details, link to your website and detailed information (supplied by sponsor)

a full page advertisement in the conference registration brochure

#### Delegate information

a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks prior to the conference.

## Gold Packages Australian Speaker

### By negotiation (limited opportunities)

Australian speakers have been invited and their attendance confirmed. A number have been secured by industry partners and two remain available to be sponsored. If your organisation is interested in supporting a highly acclaimed speaker please review the list below and contact us for further information about the speaker and their topics. Should you wish to recommend another speaker please provide their biography, topics and short session synopsis for the NZDA Programme Committee's consideration no later than 15 February 2020. As a gold partner you would be responsible for covering associated travel, accommodation, transfers and speaking fees

Mr Brett Churnin **Sponsored**

Prof Ian Meyers **Sponsored**

Dr Geraldine Moses, Pharmacology

### Partnership benefits

#### Registration and social functions

one ticket to the NZDA Conference Dinner and Awards evening

#### Industry Expo

priority allocation of exhibition site(s)

#### Exposure

status associated with being a gold partner of the conference

organisation logo on the opening session and sponsored session introduction slide

organisation acknowledged as session sponsor by the session chair or MC

organisation logo and acknowledgement in all printed material, as a gold partner

organisation logo on the conference website, as a gold partner, linking to your organisation website

organisation logo and listing as a gold partner on the conference app, including company details, link to your website and detailed information (supplied by sponsor)

organisation logo displayed in opening multi media presentation

#### Delegate information

a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks prior to the conference.

*If the sponsor is making the arrangements, it may be beneficial and less expensive if arranging for their sponsored speaker to make presentations in Australia immediately before or after the NZDA Annual Conference.*

## Gold Espresso Coffee Cart

\$9,000 +GST

(2 available)

Barista coffee will be available for conference delegates on a complimentary basis included as part of their registration. Expo guests will be able to purchase barista coffee. The barista cart is approximately the size of an exhibition site. Espresso partners confirmed before 1 March 2020 have the option to incorporate their cart into their exhibition build or have it located immediately adjacent, after this time this option may not be available depending on the Expo floor plan. As a green initiative barista coffee will be served in mugs (rather than take away cups) unless specifically requested by a delegate or guest.

### Partnership benefits

#### Industry Expo

priority allocation of exhibition site(s)

opportunity to locate the espresso cart in or adjacent to their exhibition site(s)

#### Exposure

status associated with being a gold partner of the conference.

naming rights to the espresso cart

signage with organisation logo on the front of the espresso cart

opportunity for espresso staff to wear company branded T-shirts, caps, aprons (provided by the partner)

opportunity for hot drinks to be served in branded "keep cups" (supplied by partner)

organisation logo and acknowledgement in all printed material, as a gold partner.

organisation logo on the conference website partners page linking to your organisation website.

organisation logo displayed in opening multi media presentation.

unlimited espresso coffee's each day for the partner or their guests

#### Delegate information

A list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference.

## Gold NZDA Awards

-

(4 available)

### 1. NZDA Service Award 2019

The purpose of The Service Award is to recognise members who have made outstanding contribution and who exemplify outstanding volunteer spirit through excellence in service and commitment to NZDA.

### 2. NZDA Branch Initiative of the Year 2019

Awarded to an NZDA Branch that through its effort and initiative has contributed to:

- Representing dentists or dentistry
- Supporting dentists
- Advancing science, advancing people or
- Informing – galvanising into action, delivering initiatives and treatment in the community.

### 3. NZDA Public Service Award

The award will be given to an NZDA member who exemplifies humanitarian ideals and attributes by

- Contributing significantly to alleviating human suffering and improving the quality of life and oral health of individuals both at home and/or abroad
- Demonstrating significant leadership and outstanding volunteer accomplishments that bring honour to the profession
- Serving as an inspiration to the dental profession, colleagues and those treated.

### 4. NZDA Colleague of the Year

Awarded to an inspirational role model and ambassador for the profession. A person who is supporting and encouraging of other members involved in some type of mentoring and helps colleague's educational needs by sharing knowledge or facilitating sharing by others and at Branch level is active in welcoming members and promoting collegiality.



## Silver Dental Team Day

\$5,750 +GST

More than 100 delegates are expected to once again attend the Team Day programme on Sat. 7 November.

A key educational focus in their calendar. As naming rights partner you will have significant exposure in the pre-conference marketing material and on the day.

### Partnership benefits

#### Industry Expo

priority allocation of exhibition site(s)

#### Exposure

naming rights to the Dental Team Day eg Dental Team Day sponsored by (your organisations name) in all marketing and promotional material

status associated with being a silver partner of the conference

organisation logo on the opening session introduction slide

opportunity for a company representative to make a short (5 minutes) welcome

opportunity to provide promotional material or product (supplied by the sponsor) to each attendee (via a seat drop or display table in the team day venue)

organisation logo and acknowledgement in all printed material, as a silver partner

organisation logo on the conference website, as a silver partner, linking to your organisation website

organisation logo and listing as a silver partner on the conference app, including company details, link to your website and detailed information (supplied by sponsor)

organisation logo displayed in opening multi media presentation

#### Delegate information

a list of Team Day conference delegates names who have agreed to name disclosure in relation to the conference sent two weeks prior to the conference

## Silver Oral Health Therapists, Dental Therapists and Hygienists Day

\$5,750 +GST

More than 100 delegates are expected to once again attend the Oral Health Therapists, Dental Therapists and Hygienists Day on Sun. 8 November.

A key educational focus in their CPD calendar. As naming rights partner you will have significant exposure in the pre-conference marketing material and on the day.

### Partnership benefits

#### Industry Expo

priority allocation of exhibition site(s)

#### Exposure

naming rights to the Oral Health Therapists, Dental Therapists and Hygienists Day eg. Oral health therapists, dental therapists and hygienists day sponsored by (your organisations name) in all marketing and promotional material

status associated with being a silver partner of the conference

organisation logo on the opening session introduction slide

opportunity for a company representative to make a short (5 minutes) welcome

opportunity to provide promotional material or product (supplied by the sponsor) to each attendee (via a seat drop or display table in the team day venue)

organisation logo and acknowledgement in all printed material, as a silver partner

organisation logo on the conference website, as a silver partner, linking to your organisation website

organisation logo and listing as a silver partner on the conference app, including company details, link to your website and detailed information (supplied by sponsor)

organisation logo displayed in opening multi media presentation

#### Delegate information

a list of Oral Health Therapists, Dental Therapists and Hygienists delegates names who have agreed to name disclosure in relation to the conference sent two weeks prior to the conference.

## Silver Conference App

\$6,750 +GST

Maximum exposure! Don't just promote your organisation during the conference – your brand will be in front of delegates before, during and after!. The app is the main communication tool for delegates and Expo Guests. NZDA members will collect use it to ask and answer questions, upload CPD, photos and comments.

### Partnership benefits

#### Industry Expo

priority allocation of exhibition site(s)

#### Exposure

status associated with being a silver partner of the conference

naming rights to the conference app

organisation logo included on the app cover page

two push notifications to delegates each day of the conference, maximum 140 characters each

organisation logo on the opening multi media presentation

organisation logo and acknowledgement in all printed material, as a silver partner

organisation logo on the conference website partners page, linking to your organisation website

organisation logo and listing as a partner on the conference app, including company details, link to your website and detailed information (supplied by sponsor)

#### Delegate information

a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks prior to the conference.

## Silver Registration Guide

\$6,500 +GST

More than 2,500 NZDA members will receive the registration brochure with conference programme and key marketing material for the conference in May 2020.

### Partnership benefits

#### Industry Expo

priority allocation of exhibition site(s)

#### Exposure

status associated with being a silver partner of the conference

a full page advertisement on the outside back cover of the registration guide (artwork supplied)

organisation logo included on the front cover of the registration guide

organisation logo on the opening multi media presentation

organisation logo and acknowledgement in all printed material

organisation logo on the conference website partners page, linking to your organisation website

organisation logo and listing as a partner on the conference app, including company details, link to your website and detailed information (supplied by sponsor)

#### Delegate information

a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks prior to the conference.

## Bronze NZ Speaker or Hands-on Course

\$3,500 +GST or by neg.

**A limited number of programme partnerships are available.**

A brief summary of the suggested speaker(s), session or workshop is to be provided no later than 15 February 2020 to the NZDA Programme Committee for consideration. Alternatively a number of sessions planned may be of interest. NZDA is happy to discuss these.

#### Industry Expo

priority allocation of exhibition site(s)

#### Exposure

status associated with being a bronze partner of the conference

organisation logo on the opening session and sponsored session introduction slide

organisation acknowledged as session or course sponsor by the session chair

organisation logo and acknowledgement in all printed material, as a bronze partner

organisation logo on the conference website partners page, linking to your organisation website

organisation logo and listing as a bronze partner on the conference app, including company details, link to your website and detailed information (supplied by sponsor)

organisation logo displayed in opening multi media presentation

#### Delegate information

a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks prior to the conference.

## Bronze Pocket Programme

\$2,950 +GST

Each conference attendee (Dentist) will receive a pocket programme when they arrive at the conference. This quick and handy programme will be referred to throughout the conference.

### Partnership benefits

#### Industry Expo

priority allocation of exhibition site(s)

#### Exposure

status associated with being a bronze partner of the conference

organisation logo included on the pocket programme

organisation logo on the opening multi media presentation

organisation logo and acknowledgement in all printed material

organisation logo on the conference website partners page

organisation logo and listing as a partner on the conference app, including company details, link to your website and detailed information (supplied by sponsor)

#### Delegate information

a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks prior to the conference.

## Bronze Recharge Lounge

\$3,750 + GST

With delegates using the conference app daily, we are often asked if there are phone chargers available. Solve this problem by sponsoring a charging lounge at the conference. The charging lounge will have a tower where delegates can safely lock their phones away while they charge. There will also be lounge furniture for guests to rest and recharge. The lounge is approximately the size of an exhibition site. Partners confirmed before 1 March 2020 have the option to incorporate this into their exhibition build or have it located immediately adjacent, after this time the option may not be available depending on the Expo Floor plan.

### Partnership benefits

#### Industry Expo

Priority allocation of exhibition site(s)

#### Exposure

status associated with being the Recharge lounge sponsor

your organisation's logo featured on the branding of the charging station (alongside the conference logo)

one freestanding banner displayed next to the charging station for the duration of the conference (banners supplied by your organisation)

organisation logo and acknowledgement in the registration guide

organisation listing on the conference app as the Recharge lounge sponsor

organisation logo on the conference website, linking to your organisation website

#### Delegate information

a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference

## Bronze Early Bird Registration Prize

\$1,950 + GST

### Partnership benefits

#### Industry Expo

Priority allocation of exhibition site(s)

#### Exposure

status associated with being the Early Bird Registration sponsor to the conference

naming rights to the early bird prize

organisation logo and acknowledgement in the registration guide

acknowledgement of the sponsorship when announcing the winner of the early bird prize during the conference

organisation listing on the conference app

organisation logo on the conference website, linking to your organisation website

organisation logo displayed in the opening multi-media presentation

#### Delegate information

a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference

*NB The early bird prize is selected by NZDA and published on the conference website*

## Green Environmentally friendly delegate bag

\$3,750 + GST

### Partnership benefits

#### Industry Expo

Priority allocation of exhibition site(s)

#### Exposure

status associated with being a green sponsor of the conference

organisation logo (in one colour) printed on the delegate bag along with the NZDA logo

acknowledgement of the conference MC during the conference

organisation logo and acknowledgement in the registration guide as a green sponsor

organisation logo on the conference website, as a green sponsor, linking to your organisation website

organisation logo displayed in the opening multi-media presentation

organisation listed as a green sponsor on the conference app

#### Delegate information

a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference

*N.B delegates will be given the option to opt out of receiving a bag during the registration process*

## Green Water Bottles and refill Station

\$4,500 + GST

With today's environmental concerns reducing waste is a priority for NZDA. In order to minimise its environmental impact NZDA is including a number of waste minimisation and recycling strategies at the 2020 Conference. NZDA have also introduced a number of 'green' packages to bring our partners along for the journey. One of these new packages is a reusable water bottle and water fill stations. Every full conference delegate will receive a reusable water bottle when they arrive at the conference.

### Partnership benefits

#### Industry Expo

priority allocation of exhibition site(s)

#### Exposure

status associated with being a Green bronze partner of the conference.

organisation logo (in one colour) printed on the reusable water bottles

naming rights and organisation logo above or next to each water refill station though out the conference & Expo venue

acknowledgment by the MC that you are a green conference partner

organisation logo and acknowledgement in all printed material, as a bronze partner.

organisation logo on the conference website, as a bronze partner,

organisation logo displayed in opening multi media presentation.

opportunity to order (at own cost) additional branded water bottles for giveaways to Expo guests or other customers

#### Delegate information

a list of conference delegates who have agreed to name disclosure in relation to the conference sent two weeks before the conference.

## A new initiative for 2020: The Expo Stage

**\$1,950 + GST (one 30 minute session) or  
\$2,950 + GST (two repeated 30 minute sessions)**

**Utilising a silent PA and headphones this intimate theatre set in the Expo Hall will host a selected number of educational sessions on Saturday and Sunday.**

There are limited presentation spaces available each day. If you wish to provide a speaker, please provide their bio, topic and brief abstract no later than 15 February 2020 for the programme committee's consideration.

Expo Stage sessions will only be available to registered conference delegates (Expo only attendees will not be able to access this educational benefit).

Each 30 minute session will be limited to up to 30 attendees.

### Sponsorship benefits

#### Industry Expo

priority allocation of exhibition site(s)

#### Exposure

status associated with being an Expo Stage session sponsor

Expo Stage session promoted as the "(sponsors name) session"

opportunity for an organisation representative to introduce the session speaker (1-2 min)

organisation logo to be displayed on the Expo Stage session programme on the day

organisation logo and acknowledgement in the registration guide

organisation listing on the conference app as a Expo Stage session sponsor



## Expo Information and Packages

The NZDA Conference & Expo will be held at Te Pae - the new Christchurch Convention Centre.

To book a stand contact go to [nzdaconference.nz](http://nzdaconference.nz) or contact:

**Amelia Lowe**, NZDA Exhibition Manager

T: +64 9 525 2464

E: [amelia@conference.nz](mailto:amelia@conference.nz)

*Please read carefully all booking conditions prior to applying.*

### Preliminary Expo Timetable

#### Thursday 5 November

0700 – 1800 Expo Build

#### Friday 6 November

0700 – 1300 Expo Build continues

1400 – 2200 Exhibitors pack in

#### Saturday 7 November

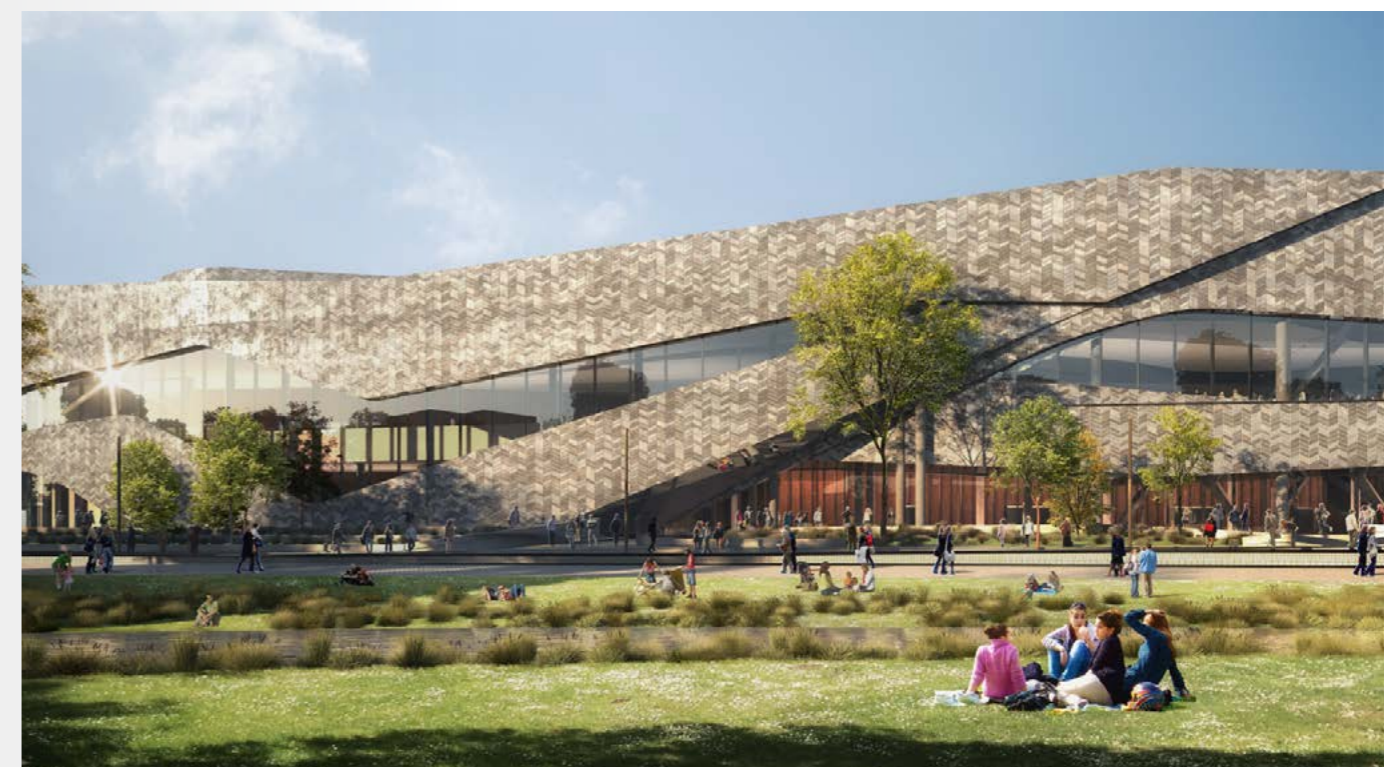
0800 – 1800 Expo open

#### Sunday 8 November

0800 – 1600 Expo open

1600 – 2300 Expo pack out

**Note:** The above schedule is preliminary and all confirmed exhibitors will receive detailed information including pack in/out times in the exhibition manual.



NZDA are committed to the Industry and as such are holding the stand prices at the same price as the last three years.

## Prefabricated site

Size	Price
3m x 3m	\$4,440 +GST



### Inclusions:

- Power (10amp, 4 way switch able multi-box)
- Listing in the conference app
- A list of conference delegates (name, organisation and city) sent two days before the conference. Excludes delegates who have requested privacy
- Pocket programme x 2 per site
- Two Expo staff registrations (excluding catering)
- Prefabricated white partitioning 3x3m
- Trestle table, 2 chairs and table cloth (if required)
- Fascia with company name in black
- Two spotlights facing into the stand
- Able to invite Oral health professionals to visit you at the Expo on Saturday and Sunday at no additional cost from September 2020

## Design build (space only)

Size	Price
3m x 3m	\$3,470 +GST



### Inclusions:

- Power (10amp, 4 way switch able multi-box)
- Listing in the conference app
- A list of conference delegates (name, organisation and city) sent two days before the conference. Excludes delegates who have requested privacy
- Pocket programme x 2 per site
- Two Expo staff registrations (excluding catering)
- Able to invite Oral health professionals to visit you at the Expo on Saturday and Sunday at no additional cost from September 2020

## Expo site allocation process

Location preference within the exhibition is given to sponsoring partners confirmed prior to 20 April 2020. Then site allocation will be processed in order of receipt of the completed booking form with agreed terms and conditions. Final allocation of sites is not confirmed until full payment is received.

## NZDA Partnership & Expo Terms & Conditions

### Exhibition staff registration

Purchase of the site does not include the registration of staff attending. All exhibitors will be required to be registered. Registration links will be provided to the key booking contact for each company, no later than 8 weeks prior to the conference. Staff not registered as exhibition staff will not be allowed access to the exhibition.

Individual staff registration includes covering non catering aspects such as administration, health and safety requirements/costs, name badges, lanyards, exhibition security and additional conference catering ushers, development of the APP including all exhibitor information and links and other materials required. Staff registration costs are \$85.00 per person.

Staff registration excludes daily catering N.B. As exhibition staff and visitors to the dental Expo would not have access to "inclusive conference catering" NZDIG have accepted it is likely Conference delegate catering will be held separated from the Exhibition.

### Provision of information

By 1 July 2020 all exhibitors installing custom stands MUST provide the contact details of their appointed stand contractor, together with a detailed plan showing dimensions of the stand design for approval by the venue and NZDA. Designs submitted must contain information such as stand layout, banner/light rigging and walls/solid heights.

### Booking & payment conditions

Full payment is due 1 June 2020. The Exhibition Manager reserves the right to withdraw confirmation of any site not paid in full by the due date. Exhibition staff must be registered and paid by 5 October 2020.

Any subsequent tax invoices for exhibition or registration costs are payable on the 20th of the month following the original invoice date or before the conference. All monies due must be received prior to the conference. Should any monies be outstanding, the Exhibition Manager has the right to refuse access to the exhibition.

Subletting of space will not be permitted.

Associated companies who may have representatives on your stand should be notified to the Exhibition Manager.

NZDA reserves the right to decline an application for exhibition and/or sponsorship.

### Cancellation

Any cancellations must be made in writing to the Exhibition Manager. In the event of cancellation up to 1 June 2020 a full refund will be made. Cancellation after 2 June 2020 full costs of the exhibition booking will be charged.

The NZDA reserves the right to cancel or change the venue of the exhibition in case of circumstances beyond their control. In such a case all monies paid to date will be refunded in full less any expenses incurred. The liability of the organisers will be limited to that amount.

### Education courses/seminars – Blackout

To assist in maximising attendance at the Conference & Expo exhibiting companies and any associated companies who have representations on your stand, agree they will not stage educational courses / seminars to NZDA members over the blackout period Friday 9 October – Friday 20 November (four weeks prior to the conference and two weeks following).

Once again the NZDA has agreed to a shorter post conference exclusion period. We remain committed to attaining as large as possible delegate numbers so all who participate in the efforts to make the Conference a success achieve that result, and all dental companies both large and small have the opportunity to be involved.

### Social functions

In the interests of all companies exhibiting and sponsoring this event, and to allow maximum attendance of delegates to the industry exhibition and conference events exhibiting, companies agree not to host/ arrange social functions throughout the duration of the conference.

### Floor plan

Exhibitors may set up their demonstrations within their purchased stand/space only as per the floorplan. Aisles/walkways and air space above the aisles must be kept clear at all times. If any display occupies space outside the specified space as indicated on the floor plan, this part of the display will be dismantled. Conference Innovators reserves the right to modify the floor plan to accommodate space sales or change as necessary to avoid conflicts. Conference Innovators will endeavour to consult the exhibitors who are directly affected whenever possible.

### Health & safety

NZDA and Conference Innovators take the health and safety of our delegates, exhibitors and suppliers seriously. The exhibition manual will be provided to exhibitors in August highlighting all the health and safety obligations. By agreeing to exhibit at the conference, you agree to adhere to our health and safety policy.

All electronic items that will be bought onto the exhibition site (laptops etc) must have been 'tag and tested' by a qualified electrician and not be up for retesting. Items not suitably tested and tagged will be removed from the venue.

Exhibition schedule pack-in/out times will be stated in the exhibitor manual and must be adhered to. Accepting these terms and conditions indicates that pack in will not occur until the allocated time and pack-out will not occur until the exhibition closes and all exhibition staff on your stand are aware of this condition.

### Insurance & liability

Sponsors and exhibitors must ensure that they are adequately covered for public liability insurance. This refers to damage or injury caused to third parties/visitors in the vicinity of an exhibition stand.

Neither NZDA, Conference Innovators, Exhibition Hire Services, the venue nor any of their staff, employees, agents or other representatives shall be held accountable for, or liable for, and the same are released from accountability, or liability for any damage, loss, harm or injury to the person or any property of the exhibition, however caused or any of its staff, employees, agents or other representatives.

In the event of industrial disruption and/or equipment failure due to power supply problems, NZDA, Conference Innovators, the venue and Exhibition Hire Services will not be held liable and accept no responsibility for loss of monies incurred by sponsors or exhibitors or damage to property.

The conference organisers accept no liability for damage to exhibits by loss, damage, theft, fire, water, storms, strikes, riots, or any cause whatsoever. Exhibitors are advised to insure against such liability.

### Conference logo

The NZDA logo and Conference & Expo 2020 logo cannot be used without written permission for each use from NZDA.

### Promotional material

No promotional material may be distributed (e.g. on seats in plenary sessions) or displayed outside of the stand area without permission of the NZDA.

### NZ Dental Industry Code of Conduct

The New Zealand Dental Association recognises that dental supply companies have international and national obligations with regards to ethical interactions between dental companies and Oral Healthcare Professionals.

We therefore support the New Zealand Dental Industry Code of Practice for our Conferences. As a condition of exhibiting, all exhibitors must comply with the guidelines of the New Zealand Dental Code of Practice which can be found at [www.mtanz.org.nz](http://www.mtanz.org.nz)





**New Zealand  
Dental Assoc.**

For the common  
good since 1905.  
[NZDA.org.nz](http://NZDA.org.nz)